

# **The Platform Group AG**

Germany / E-Commerce
Frankfurt Stock Exchange/XETRA
Bloomberg: TPG GR
ISIN: DE000A2QEFA1

Preliminary 2024 figures

RATING PRICE TARGET

BUY € 17.00

Return Potential 95.9% Risk Rating High

## 2024 GUIDANCE EXCEEDED. ANOTHER ACQUISITIVE YEAR AHEAD

The Platform Group (TPG) presented record preliminary figures for 2024 at its capital markets day on 31 January 2025. Revenue, adjusted EBITDA and net income not only exceeded our estimates, but surpassed the company's internal planning as well. Revenue increased by 19% y/y to €525m (FBe: €511m). AEBITDA rose more than 47% y/y to €33.2m (FBe: €30.7m), with the AEBITDA margin widening by 1.2 percentage points to 6.3% (FBe: 6.0%). Adjusted net income amounted to €13.1m, which was 34% above our forecasts (FBe: €9.7m) and corresponds to a 78% increase y/y. The company gave first guidance for 2026 and increased 2025 guidance for the third time to account for recent acquisitions made. Additionally, TPG gave insight into their near-term M&A pipeline and announced its intentions to launch its own payment solution 'TPG Pay' over the course of 2025. We believe that acquisitions made in 2024 have laid the foundation for strong organic growth, with the current market environment offering attractive targets for further M&A transactions. In addition to the Lyra Pet acquisition made on 20 January, TPG plans to make a further 4 - 7 acquisitions in 2025. We have not yet included these acquisitions in our forecasts. Given the anticipated strong earnings growth in 2025E and 2026E, we believe that TPG is attractively valued with a 2025E P/E of 9x and EV/AEBITDA of 5x. An updated DCF model, which accounts for our increased forecasts, yields a new price target of €17 (previously: €16). We confirm our Buy rating.

Third guidance increase for 2025 after exceeding 2024 guidance on all metrics TPG has successfully completed and integrated 11 acquisitions in 2024 (see figure 3 on page 3), with another acquisition completed on 20 January 2025. Acquired companies contributed €47.8m (57%) of the €83.8m in revenue growth, with the remaining €36.0m (43%) stemming from organic growth. On the back of these acquisitions, the company has once again raised 2025 guidance, while giving first guidance for 2026 (see figure 4 on page 3). We believe that 2025 guidance is still too conservative, despite the three increases.

(p.t.o.)

### **FINANCIAL HISTORY & PROJECTIONS**

2022	2023	2024E	2025E	2026E	2027E
387.4	440.8	524.6	619.1	702.7	758.9
n.a.	13.8%	19.0%	18.0%	13.5%	8.0%
16.8	22.6	33.2	45.8	53.4	60.0
4.3%	5.1%	6.3%	7.4%	7.6%	7.9%
22.7	32.2	35.5	19.6	25.3	27.3
0.00	0.41	0.65	0.97	1.25	1.35
0.00	0.00	0.00	0.00	0.00	0.00
24.8	52.8	26.4	-3.2	37.3	20.5
114.7%	85.1%	88.8%	76.4%	36.1%	18.0%
12.1	7.6	33.0	26.7	59.0	79.5
	387.4 n.a. 16.8 4.3% 22.7 0.00 0.00 24.8 114.7%	387.4 440.8 n.a. 13.8% 16.8 22.6 4.3% 5.1% 22.7 32.2 0.00 0.41 0.00 0.00 24.8 52.8 114.7% 85.1%	387.4     440.8     524.6       n.a.     13.8%     19.0%       16.8     22.6     33.2       4.3%     5.1%     6.3%       22.7     32.2     35.5       0.00     0.41     0.65       0.00     0.00     0.00       24.8     52.8     26.4       114.7%     85.1%     88.8%	387.4         440.8         524.6         619.1           n.a.         13.8%         19.0%         18.0%           16.8         22.6         33.2         45.8           4.3%         5.1%         6.3%         7.4%           22.7         32.2         35.5         19.6           0.00         0.41         0.65         0.97           0.00         0.00         0.00         0.00           24.8         52.8         26.4         -3.2           114.7%         85.1%         88.8%         76.4%	387.4         440.8         524.6         619.1         702.7           n.a.         13.8%         19.0%         18.0%         13.5%           16.8         22.6         33.2         45.8         53.4           4.3%         5.1%         6.3%         7.4%         7.6%           22.7         32.2         35.5         19.6         25.3           0.00         0.41         0.65         0.97         1.25           0.00         0.00         0.00         0.00         0.00           24.8         52.8         26.4         -3.2         37.3           114.7%         85.1%         88.8%         76.4%         36.1%

#### RISKS

Main risks include: Software & IT risk, M&A risk, financing risk.

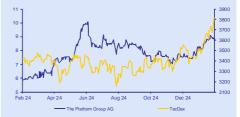
#### **COMPANY PROFILE**

The Platform Group is an owner and operator of e-commerce platforms across a broad range of sectors, operating 26 platforms in 24 different sectors. The company is headquartered in Düsseldorf, Germany, and had 1,042 employees as of 31 December 2024

MARKET DATA	As of 07 Feb 2025
Closing Price	€ 8.68
Shares outstanding	20.24m
Market Capitalisation	€ 175.67m
52-week Range	€ 5.90 / 10.05
Avg. Volume (12 Months)	10.508

Multiples	2023	2024E	2025E
P/E	5.5	4.9	8.9
EV/Sales	0.6	0.5	0.4
EV/AEBITDA	10.8	7.4	5.3
Div. Yield	0.0%	0.0%	0.0%

### **STOCK OVERVIEW**



COMPANY DATA	As of 30 Jun 2024
Liquid Assets	€ 15.07m
Current Assets	€ 130.47m
Intangible Assets	€ 69.02m
Total Assets	€ 259.01m
Current Liabilities	€ 116.03m
Shareholders' Equity	€ 88.33m

#### **SHAREHOLDERS**

Benner Holding GmbH	70.0%
Paladin Asset Management	9.9%
Free Float	20.1%



GMV exceeds €900m as number of partners, number of orders and average shopping basket all grow The Platform Group was able to expand the number of active partners by over 140% y/y to 13.5k in 2024. This was achieved in large part by the acquisitions made throughout the year, with inorganic growth accounting for 6.5k, or ~81% of the 8k new partners onboarded. The number of active partners is an important metric for TPG, as an increase in partners leads to an increase in the products available on the platforms, which in turn increases the value proposition for customers. Better platforms lead to more (recurring) customers (see figure 1), which in turn increases the value proposition for further partners to join the platform. This metric is one of the cornerstones of TPG's organic growth. Despite phasing out lower cost items from its platforms, as these items usually have lower margins, the number of orders placed on TPG's platforms rose by 15% to 7.1 million. Combined with a 9% increase in the value of the average shopping basket to €124, gross merchandise value (GMV) exceeded €900m for the first time in TPG's history. Due to a changing product mix, the relationship between GMV and revenue decreased. In 2023, €1 in GMV yielded €0.64 in revenue, compared with €0.58 in 2024. Despite this, TPG still reported record preliminary revenue of €524.6m, slightly above the upper end of guidance of €520m.

Figure 1: Comparison of key figures in 2023 and 2024

Key figures	2024	2023	Δ
Number of partners	13,521	5,520	145%
Active customers in millions	5.1	4.0	28%
Number or orders in millions	7.1	6.2	15%
Average shopping basket in €	124	114	9%
Gross merchandise volume in €m	903	688	31%
Revenue in €m	525	441	19%

Source: First Berlin Equity Research, The Platform Group AG

Solid revenue growth with margin expansion drives earnings that beat our estimates

A mix of 43% organic growth and 57% inorganic growth led to TPG reporting record revenue of €524.6m, 3% above First Berlin estimates (see figure 2). Adjusted EBITDA (EBITDA adjusted for one-off PPA effects, which occur when TPG acquires companies below book value) jumped 47% y/y to €33.2m, with the positive effects of the cost reduction program and a shift away from lower margin products resulting in the AEBITDA margin widening by 1.2 percentage points to 6.3%. Adjusted net income, which is also adjusted for PPA effects, for better comparability, saw a 78% y/y increase to €13.1m, well above First Berlin forecasts of €9.7m. Adjusted EPS grew by 57% y/y to €0.65, as TPG issued 3 million new shares to pay for acquisitions in 2024.

Figure 2: TPG results vs First Berlin estimates

All figures in €m	2024A	2024E	Δ	2023A	Δ
Sales	524.6	511.3	3%	440.8	19%
Adjusted EBITDA	33.2	30.7	8%	22.6	47%
margin	6.3%	6.0%	+0.3 pp	5.1%	+1.2 pp
Adjusted net income	13.1	9.7	34%	7.4	78%
margin	2.5%	1.9%	+0.6 pp	1.7%	+0.8 pp
Adj. EPS (diluted)	0.65	0.48	34%	0.41	57%

Source: First Berlin Equity Research estimates, The Platform Group AG

M&A story continues in 2025 with Lyra Pet acquisition On 20 January, The Platform Group announced its first acquisition of 2025: Lyra Pet, an online platform for pet food and accessories. After having made 11 acquisitions last year (see figure 3 overleaf), which have all been integrated into its ERP and e-commerce software, TPG tapped its 2024/2028 Nordic bond for an additional €20m on 11 December 2024. According to management, falling interest rates and an uptick in the German e-commerce market have not materially



impacted the valuations of TPG's e-commerce targets, as no new buyers have entered the market. This means that TPG can continue acquiring companies at 3x - 5x EBITDA multiples, with the goal of acquiring an additional 4 - 7 companies in 2025. We expect TPG to finance these new acquisitions with a mix of operating cash flow (FBe: ~40%), cash from the bond (FBe: ~40%) and new equity (FBe: ~20%). Our model does not include acquisitions which have not yet been completed.

Figure 3: Acquisitions made by TPG in 2024

#	Name	Platform focus	Synergies (if applicable)	Date acquired
1	Avocadostore	Sustainable retail	n.a.	15 January 2024
2	Hood.de	Online marketplace	n.a.	16 February 2024
3	OEGE Group	B2B e-commerce	n.a.	28 May 2024
4	Wehrmann	Machinery	Gindumac	11 June 2024
5	Aplanta	Artificial plants	n.a.	25 June 2024
6	Jungherz	Bicycle parts	Bike-Angebot	11 July 2024
7	Winkelstraat	Luxury fashion	Fashionette	29 July 2024
8	Angermeier	Forest equipment	Simon Profi-Technik	11 September 2024
9	0815 Group	Home hardware	Simon Profi-Technik	24 September 2024
10	Chronext Group	Luxury watches	Winkelstraat, Fashionette	29 November 2024
11	FirstWire	B2B financing	n.a.	09 December 2024

Source: First Berlin Equity Research, The Platform Group AG

2025 M&A pipeline locked and loaded As of 31 December 2024, The Platform Group had €20.3m in cash and cash equivalents. After completing the Lyra Pet acquisition on 20 January, TPG has another three e-commerce targets in its sights for Q1. These are: (1) a German B2B finance software platform with >€10m in revenue, with a share purchase agreement (SPA) expected in February; (2) a German B2C optician platform, with an SPA expected in February, and (3) a French B2C luxury second hand platform with €20m - €30m in GMV, with an SPA expected in March. At the capital markets day, management reiterated that M&A targets, as well as projects which have not yet been launched, such as TPG Pay, are not included in guidance.

Third guidance increase for 2025 still looks to be too conservative TPG once again raised revenue guidance for 2025 and gave first guidance for 2026. For 2025 the company is guiding towards a revenue range of €590m - €610m, with an AEBITDA range of €40m -€42m (see figure 4). We believe that existing business and full-year revenue contributions from companies acquired in 2024 should lead to revenues of ~€619m in 2025E, which is slightly above TPG's upper guidance end of €610m. Slightly higher revenues and a forecast AEBITDA margin of 7.4% places our 2025E AEBITDA estimate ~9% above the upper range of TPG's guidance. We thus believe that 2025 guidance is too conservative. TPG also gave first guidance for 2026E, with revenues of >€700m (>+14% y/y) and an AEBITDA margin between 7% and 10% (AEBITDA growth of >16% y/y). Our 2026E estimates are in line with TPG guidance.

Figure 4: Guidance for 2025 and 2026 compared with First Berlin Estimates

All figures in €m	Guidance 2025	2025E	Guidance 2026	2026E
Revenue	590 - 610	619	>700	703
Adjusted EBITDA	40 - 42	45.8	49 - 70**	53.4
Margin	6.6% - 7.1%*	7.4%	7 - 10%	7.6%

<sup>\* 2025</sup> margin guidance calculated assuming upper and lower revenue/AEBITDA figures

Source: First Berlin Equity Research estimates, The Platform Group AG

<sup>\*\* 2026</sup> AEBITDA guidance calculated assuming 7 – 10% margin on €700m revenue

**35 sectors and 17,000 partners expected by end of 2026** TPG also gave guidance for non-financial metrics such as the number of active partners, the number of sectors they plan

Figure 5: Guidance for key metrics in 2025 & 2026

the end of 2025 and 2026 (see figure 5).

	2024	Guidance 2025	Guidance 2026
Number of partners	13,521	15,000	17,000
Number of sectors	24	30	35.0
Leverage ratio	2.6x	1.5x - 2.3x	1.5x - 2.3x

Source: First Berlin Equity Research, The Platform Group AG

**TPG ONE** software accelerates post-merger integration On 25 November 2024, TPG unveiled its new e-commerce and ERP software "TPG ONE". With this software it can integrate new companies within 2 – 6 weeks. TPG is in the process of integrating the new and improved software over the coming months. TPG ONE has a new application programming interface (API), a new content management system (CMS), and TPG is currently rolling out a new front-end as well (see figure 6). The roll-out of TPG ONE will help accelerate the integration of the company's planned near-term acquisitions by accelerating the connection of partners and assisting with post-merger integration.

to be active in and their planned leverage ratio (defined as net financial debt/AEBITDA) by

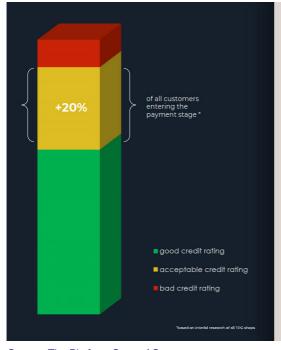
Figure 6: Graphical representation of TPG ONE software



Source: The Platform Group AG

New payment solution TPG Pay At the capital markets day, TPG announced its intention to launch a new payment system over the course of the year 2025, called "TPG Pay". TPG Pay will not be a payment provider, but will instead act as a payment solution. TPG Pay can be used on the company's platforms, and can be connected to payment providers such as PayPal, Visa, Klarna or MasterCard. By dealing with recurring customers, TPG is able to create its own credit risk assessment. Using data collected, such as purchasing habits, items added and removed from shopping basket, past payment history and customer credit score, TPG creates its own list of "green", "yellow" and "red" customers. Here TPG differentiates between customers that have no intention of paying, i.e. red customers, and customers who might not have a credit score that Klarna or PayPal will allow rate payments for, but TPG deems sufficiently creditworthy (see figure 7 overleaf). These are TPG's target customers, for which it plans to provide credit. This will improve the customer experience and the stickiness of TPG's platforms. To mitigate the risk associated with this strategy, TPG will hedge some of this credit risk, and will draw on the experience of its internal fraud department. TPG plans to finance TPG Pay from its operating cash flow, and will soft-launch the payment solution over the course of 2025.

Figure 7: TPG's internal assessment of the credit worthiness of their customers



## TPG PAY LEVERAGES REVENUE WITH "YELLOW" CUSTOMERS

- Currently +20% out of 100% of the customers entering the payment stage, having an elevated credit risk
- · These customers have been rejected in the past
- TPG PAY provides a sophisticated risk check procedure, using internal and external data sources
- Based on the TPG Score Non-Recourse Factoring will be initiated or receivables will be internalized
- · Benefit: more revenue, reduced factoring and transaction fees
- TPG has an own fraud department



Source: The Platform Group AG

Forecasts revised to account for acquisitions made We have raised our revenue forecasts for the years 2025E onwards, to reflect the revenue contributions of the three acquisitions made since our last estimates (see figure 8). Our AEBITDA estimates are unchanged, or have increased slightly. We believe that the acquisitions of Chronext, FirstWire and Lyra Pet will weigh down on the short-term AEBITDA margin, until they have been fully integrated and the processes have been optimized. We have slightly reduced our net income forecasts due to higher interest payments associated with the €50m bond placed in 2024.

Figure 8: Revised forecasts for 2025E - 2027E compared with old forecasts

		2025E			2026E			2027E	
All figures in €m	Old	New	Delta	Old	New	Delta	Old	New	Delta
Sales	603.3	619.1	2.6%	654.60	702.66	7.3%	700.4	758.9	8.3%
Adjusted EBITDA	45.8	45.8	0.0%	53.00	53.40	0.8%	57.4	60.0	4.4%
margin	7.6%	7.4%	-0.2 pp	8.1%	7.6%	-0.5 pp	8.2%	7.9%	-0.3 pp
Net income	21.4	19.6	-8.1%	26.6	25.3	-5.0%	27.0	27.3	1.0%
margin	3.5%	3.2%	-0.1 pp	4.1%	3.6%		3.9%	3.6%	-0.1 pp
EPS (diluted)	1.06	0.97	-8.1%	1.31	1.25	-5.0%	1.33	1.35	1.0%

Source: First Berlin Equity Research estimates

Buy recommendation confirmed at higher price target 
An updated DCF model, which takes into account our revised forecasts, yields a new price target of €17 (previously: €16). With a 2025E P/E of 9 and an EV/AEBITDA multiple of 5x we believe that TPG's shares are very attractively valued. We confirm our Buy recommendation.



## **VALUATION MODEL**

All figures in EUR '000	2024E	2025E	2026E	2027E	2028E	2029E	2030E	2031E
Net sales	524,645	619,081	702,657	758,870	809,597	857,852	903,863	947,583
NOPLAT	45,991	31,101	35,604	36,364	38,083	39,733	41,974	44,131
+ depreciation & amortisation	9,622	11,122	11,557	11,902	12,674	13,413	14,114	14,775
Net operating cash flow	55,612	42,223	47,161	48,266	50,757	53,146	56,088	58,906
- total investments (CAPEX and WC)	-22,368	-34,656	-63	- 18,697	-25,007	-25,613	-26,171	-26,651
Capital expenditures	-20,461	- 17,953	- 18,972	- 19,731	-20,829	-21,836	-22,761	-23,603
Working capital	22,566	- 16,702	18,909	1,033	-4,179	-3,777	-3,410	-3,047
Free cash flows (FCF)	33,244	7,568	47,099	29,568	25,750	27,533	29,917	32,255
PV of FCF's	33,244	6,946	39,247	22,369	17,680	17,163	16,931	16,572

All figures in thousands	
PV of FCFs in explicit period (2024E-2037E)	269,942
PV of FCFs in terminal period	148,493
Enterprise value (EV)	418,435
+ Net cash / - net debt	-68,509
+ Investments / minority interests	1,097
Shareholder value	351,023
Diluted number of shares	20,238
Fair value per share in EUR	17.34

WACC	10.2%	
Cost of equity	15.4%	
Pre-tax cost of debt	7.0%	
Tax rate	30.0%	
After-tax cost of debt	4.9%	N/
Share of equity capital	50.0%	
Share of debt capital	50.0%	
Price target	17.00	

Terminal growth:	2.0%
Terminal EBIT margin:	6.7%
Tommar 2211 margini	011

Terminal grow th rate							
	0.5%	1.0%	1.5%	2.0%	2.5%	3.0%	3.5%
7.2%	27.47	28.04	28.70	29.50	30.47	31.67	33.20
8.2%	23.03	23.34	23.69	24.11	24.59	25.17	25.87
9.2%	19.68	19.84	20.03	20.24	20.49	20.77	21.11
10.2%	17.06	17.14	17.24	17.34	17.47	17.60	17.76
11.2%	14.96	15.00	15.05	15.09	15.15	15.21	15.28
12.2%	13.26	13.27	13.28	13.30	13.31	13.33	13.35
13.2%	11.84	11.84	11.84	11.83	11.83	11.83	11.82

 $<sup>^{\</sup>star}$  for layout purposes the model shows numbers only to 2031, but runs until 2037



## **INCOME STATEMENT**

All figures in EUR '000	2022A	2023A	2024E	2025E	2026E
Revenues	387,441	440,767	524,645	619,081	702,657
Cost of goods sold	271,987	325,565	341,019	433,357	505,913
Gross profit	115,454	115,202	183,626	185,724	196,744
Sales & Marketing	30,609	28,142	33,577	39,002	43,565
Distribution costs	26,293	35,396	40,922	47,669	51,997
Personnel costs	27,117	22,360	28,331	33,430	36,538
Other operating income	28,970	32,842	29,065	12,382	14,053
Other operating expenses	23,418	14,714	54,248	32,192	25,296
EBITDA	36,986	47,431	55,612	45,812	53,402
PPA effects	20,180	24,859	22,402	0	0
Adjusted EBITDA	16,806	22,572	33,210	45,812	53,402
Depreciation and amortisation	11,352	7,998	9,622	11,122	11,557
Operating income (EBIT)	25,634	39,433	45,991	34,690	41,845
Net financial result	-1,121	-6,449	-9,074	-10,765	-9,842
Pre-tax income (EBT)	24,514	32,984	36,917	23,925	32,003
Income taxes	-274	-329	-185	3,589	6,241
Minority interests	-2,099	-1,097	-1,600	-700	-500
Net income / loss	22,689	32,216	35,501	19,636	25,262
Diluted EPS (in €)	n.m.	1.80	2.86	0.97	1.25
Adjusted net income / loss	2,509	7,358	13,099	19,636	25,262
Adjusted EPS (in €)	n.m.	0.41	0.65	0.97	1.25
Ratios					
Gross margin	29.8%	26.1%	35.0%	30.0%	28.0%
EBITDA margin on revenues	9.5%	10.8%	10.6%	7.4%	7.6%
Adjusted EBITDA margin on revenues	4.3%	5.1%	6.3%	7.4%	7.6%
EBIT margin on revenues	6.6%	8.9%	8.8%	5.6%	6.0%
Net margin on revenues	5.9%	7.3%	6.8%	3.2%	3.6%
Adjusted net margin on revenues	0.6%	1.7%	2.5%	3.2%	3.6%
Tax rate	-1.1%	-1.0%	-0.5%	15.0%	19.5%
Expenses as % of revenues					
Personnel costs	7.0%	5.1%	5.4%	5.4%	5.2%
Depreciation and amortisation	2.9%	1.8%	1.8%	1.8%	1.6%
Other operating expenses	6.0%	3.3%	10.3%	5.2%	3.6%
Y-Y Growth					
Revenues	n.a.	13.8%	19.0%	18.0%	13.5%
Adjusted EBITDA	n.a.	34.3%	47.1%	37.9%	16.6%
Adjusted net income	n.a.	193.3%	78.0%	49.9%	28.7%



## **BALANCE SHEET**

All figures in EUR '000	2022A	2023A	2024E	2025E	2026E
Assets					
Current assets, total	188,748	164,153	155,718	176,242	200,313
Cash and cash equivalents	12,060	7,616	33,044	26,746	59,003
Receivables	38,069	54,676	64,682	76,325	77,004
Inventories	127,227	92,313	56,058	71,237	62,373
Other current assets	11,392	9,548	1,934	1,934	1,934
Non-current assets, total	100,791	120,187	180,213	187,045	194,459
Property, plant & equipment	7,805	9,715	12,164	12,881	14,240
Goodw ill	32,023	43,768	43,768	43,768	43,768
Other intangible assets	59,054	64,024	72,415	78,529	84,584
Other assets	1,909	2,680	51,867	51,867	51,867
Total assets	289,539	284,340	335,931	363,287	394,773
Shareholders' equity & debt					
Current liabilities, total	115,520	151,386	136,380	143,399	149,123
Short-term debt	34,029	35,313	26,100	23,000	18,000
Accounts payable	31,026	41,055	37,372	47,491	58,215
Current provisions	4,602	3,019	3,019	3,019	3,019
Other current liabilities	45,863	71,999	71,999	71,999	71,999
Long-term liabilities, total	83,514	51,351	101,586	101,586	101,586
Long-term debt	69,434	32,325	83,100	83,100	83,100
Leasing liabilities	5,402	6,571	6,571	6,571	6,571
Other liabilities	8,678	12,455	11,915	11,915	11,915
Minority interests	1,407	1,097	2,697	3,397	3,897
Shareholders' equity	89,098	80,506	95,269	114,905	140,167
Share capital	17,855	17,855	20,238	20,238	20,238
Capital reserve	51,027	41,190	46,947	46,947	46,947
Other reserves	12,203	10,768	10,768	10,768	10,768
Other components of equity	20,074	25,829	0	0	0
Loss carryforw ard / retained earnings	-12,061	-15,136	20,365	40,001	65,264
Total consolidated equity and debt	289,539	284,340	335,931	363,287	394,773
Ratios					
Current ratio (x)	1.63	1.08	1.14	1.23	1.34
Quick ratio (x)	0.53	0.47	0.73	0.73	0.93
Net debt	102,207	68,509	84,643	87,841	50,584
Net gearing	115%	85%	89%	76%	36%
Equity ratio	31.3%	28.7%	29.2%	32.6%	36.5%
Book value per share (in €)	n.m.	4.51	4.71	5.68	6.93
Return on equity (ROE)	25.5%	40.0%	37.3%	17.1%	18.0%
Days of sales outstanding (DSO)	36	45	45	45	40
Days inventory outstanding	171	103	60	60	45
Days payables outstanding (DPO)	42	46	40	40	42



## **CASH FLOW STATEMENT**

All figures in EUR '000	2023A	2024E	2025E	2026E
EBIT	39,592	45,991	34,690	41,845
Depreciation and amortisation	7,839	9,622	11,122	11,557
EBITDA	47,431	55,612	45,812	53,402
Changes in working capital	55,486	22,566	-16,702	18,909
Other adjustments	-31,691	-31,292	-14,354	-16,083
Operating cash flow	71,225	46,886	14,756	56,228
Investments in PP&E	-18,447	-6,820	-6,191	-7,027
Investments in intangibles	0	-13,641	-11,763	-11,945
Free cash flow	<b>52,779</b>	26,425	-3,197	37,257
Acquisitions & disposals, net	-58,949	-49,600	0	0
Investment cash flow	-77,395	-70,061	-17,953	-18,972
Debt financing, net	951	40,462	-3,100	-5,000
Equity financing, net	0	8,141	0	0
Other financing	775	0	0	0
Financing cash flow	1,726	48,603	-3,100	-5,000
Net cash flows	-4,444	25,428	-6,297	32,257
Cash, start of the year	12,060	7,616	33,044	26,746
Cash, end of the year	7,616	33,044	26,746	59,003
EBITDA/share (in €)	2.66	2.75	2.26	2.64
Y-Y Growth				
Operating cash flow	n.m.	-34.2%	-68.5%	281.1%
Free cash flow	n.m.	-49.9%	n.m.	n.m.
EBITDA/share	n.m.	3.4%	-17.6%	16.6%



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Anschrift:

First Berlin Equity Research GmbH Friedrichstr. 34 10117 Berlin Germany

Vertreten durch den Geschäftsführer: Martin Bailey

Telefon: +49 (0) 30-80 93 9 680 Fax: +49 (0) 30-80 93 9 687 E-Mail: <u>info@firstberlin.com</u>

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First Berlin Equity Research GmbH

#### Authored by: Alexander Rihane, Analyst

All publications of the last 12 months were authored by Alexander Rihane.

Company responsible for preparation: First Berlin Equity Research GmbH, Friedrichstraße 69, 10117

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Person responsible for forwarding or distributing this financial analysis: Martin Bailey

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Category			2	
Current market	ket capitalisation (in €) 0 - 2 billion		> 2 billion	
Strong Buy <sup>1</sup>	An expected favourable price trend of:	> 50%	> 30%	
Buy	An expected favourable price trend of:	> 25%	> 15%	
Add	An expected favourable price trend of:	0% to 25%	0% to 15%	
Reduce	An expected negative price trend of:	0% to -15%	0% to -10%	
Sell	An expected negative price trend of:	< -15%	< -10%	

<sup>&</sup>lt;sup>1</sup> The expected price trend is in combination with sizable confidence in the quality and forecast security of management.

Our recommendation system places each company into one of two market capitalisation categories. Category 1 companies have a market capitalisation of  $\in 0 - \in 2$  billion, and Category 2 companies have a market capitalisation of  $> \in 2$  billion. The expected return thresholds underlying our recommendation system are lower for Category 2 companies than for Category 1 companies. This reflects the generally lower level of risk associated with higher market capitalisation companies.

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Report No.:	Date of publication	Previous day closing price	Recommendation	Price target
Initial Report	5 November 2024	€7.58	Buy	€16.00
21	<b>↓</b>	<b>↓</b>	<b>↓</b>	<b>↓</b>
2	29 November 2024	€7.34	Buy	€16.00
3	13 December 2024	€7.68	Buy	€16.00
4	Today	€8.68	Buy	€17.00

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