Others - Germany

Buy (old: Buy)

EUR 54.00 (old: EUR 54.00)

Google bans ads from illegal lottery providers

Last month, Google update its advertisement policies regarding gambling and games, which only allows whitelisted operators to advertise on Google, helping the regulator to battle the illegal lottery market. While impacts for ZEAL are hard to quantify, we nevertheless regard it as positive news.

Effective 25th September 2024. Google only allows companies whitelisted by the GGL (Gemeinsame Glückspielbehörde der Länder, German Gambling authority) to run ads for their offerings. Consequently, companies without a GGL license had their advertisement certification revoked on that day. This also includes gambling aggregation services (such as landing pages), thus also preventing a bypass of the ban.

This not only follows Meta's gambling advertisement policy, which is in place since 2014 and also requires companies to be whitelisted by the GGL, but also closes a gap for illegal competition in ZEAL's most important advertisement channels.

The ad-bans should help the GGL to fight the illegal lottery market in Germany. While existing measures such as IP- and payment blocking against illegal offerings in Germany not only take time, but also need a court decision, are thus not as effective as intended. Therefore, the decision by Google to stop the advertisement does not stop illegal operations, but could prevent further growth of the black market.

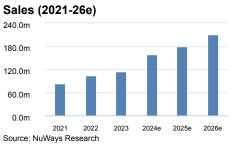
The latter is key for the legal market, as uninformed consumers, especially those that switch from offline lottery to online, cannot differentiate at first sight whether a provider is legal or not. This implies, that now the legal online lottery providers (ZEAL and the federal state's lottery operators landing page lotto.de) are competing against each other at online marketing channels, such as Google.

A potential positive impact for ZEAL and/or the legal lottery market is hard to quantify as neither the black market nor their marketing budgets are known, however the expected absence of illegal competition on Google could lead to falling customer acquisitions costs, as the pay-per-click advertising auction for certain buzzwords should have less bidders, in our view. This bodes especially well for ZEAL, which recorded new records in marketing efficiency earlier this year.

Against this backdrop, we reiterate our BUY recommendation with an unchanged PT of € 54.00, based on DCF.

| Y/E 31.12 (EUR m) | 2021 | 2022 | 2023 | 2024e | 2025e | 2026e |
|--------------------------|-------|-------|-------|-------|-------|-------|
| Sales | 83.3 | 105.2 | 116.0 | 158.8 | 180.7 | 211.0 |
| Sales growth | -4.2% | 26.2% | 10.3% | 36.8% | 13.8% | 16.8% |
| EBITDA | 27.7 | 31.7 | 32.8 | 42.1 | 57.7 | 72.7 |
| Net debt (if net cash=0) | -38.5 | -28.5 | -29.7 | -43.3 | -56.3 | -76.6 |
| FCF | 26.0 | 27.1 | 24.9 | 38.1 | 39.8 | 49.3 |
| Net Debt/EBITDA | -1.4 | -0.9 | -0.9 | -1.0 | -1.0 | -1.1 |
| EPS pro forma | 0.48 | 0.72 | 0.57 | 2.03 | 1.34 | 1.77 |
| EBITDA margin | 33.3% | 30.1% | 28.3% | 26.5% | 31.9% | 34.5% |
| ROCE | 5.0% | 6.0% | 7.2% | 11.1% | 16.3% | 21.9% |
| EV/sales | 10.5 | 6.7 | 6.8 | 4.9 | 4.2 | 3.5 |
| EV/EBITDA | 31.6 | 22.4 | 24.0 | 18.4 | 13.2 | 10.2 |
| PER | 75.9 | 51.2 | 63.8 | 18.1 | 27.2 | 20.6 |
| Adjusted FCF yield | 1.8% | 3.7% | 3.9% | 7.6% | 5.6% | 7.2% |
| | | | | | | |

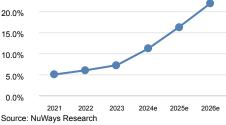
Source: Company data, NuWays, Close price as of 10.10.2024



EBIT margin (2021-26e) 30.0% 27.5% 25.0% 22.5%



ROCE (2021-26e)



Company description

ZEAL brokers lottery products via the internet under two well-known web-domains: Lotto24.de and Tipp24.de and receives brokerage commissions from the lottery operators. In addition, the company also operates instant win games & charity based lotteries.

Share Performance

15.10.2024



| High/low 52 weeks (€) | 38.10 / 29.30 |
|-----------------------|---------------|
| 3m rel. performance | 4.1% |
| 6m rel. performance | 10.6% |
| 12m rel. performance | 4.9% |
| | |

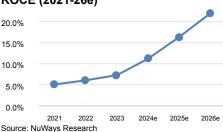
| Market data | |
|-----------------------------|-------|
| Share price (in €) | 37.20 |
| Market cap (in € m) | 816.4 |
| Number of shares (in m pcs) | 22.3 |
| Enterprise value (in € m) | 773.8 |
| Ø trading volume (6 months) | 3,796 |

| | Identifier |
|-----------|--------------|
| Bloomberg | TIMA GR |
| Reuters | TIMAn |
| WKN | ZEAL24 |
| ISIN | DE000ZEAL241 |

| Key shareholders | |
|------------------|-------|
| Günther Group | 35.2% |
| Working Capital | 20.2% |
| Marc Peters | 4.5% |
| Jens Schumann | 3.6% |
| Free Float | 36.6% |

| | Estimates | changes | ; |
|-------|--------------|--------------|--------------|
| | <u>2024e</u> | <u>2025e</u> | <u>2026e</u> |
| Sales | 0% | 0% | 0% |
| EBIT | 0% | 0% | 0% |
| EPS | 0% | 0% | 0% |

Comment on changes





Guidance

- FY'24 EBITDA: € 38-42m
- FY'24 marketing exp.: € 40-45m



Update - 15.10.2024



Financials

| Profit and loss (EUR m) | 2021 | 2022 | 2023 | 2024e | 2025e | 2026e |
|---|-------|-------|-------|-------|-------|-------|
| Net sales | 83.3 | 105.2 | 116.0 | 158.8 | 180.7 | 211.0 |
| Sales growth | -4.2% | 26.2% | 10.3% | 36.8% | 13.8% | 16.8% |
| Increase/decrease in finished goods and work-in-process | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Total sales | 83.3 | 105.2 | 116.1 | 158.8 | 180.7 | 211.0 |
| Other operating income | 4.6 | 2.3 | 1.3 | 1.6 | 1.5 | 1.6 |
| Material expenses | 0.0 | 0.0 | -0.0 | 0.0 | 0.0 | 0.0 |
| Personnel expenses | 19.0 | 18.9 | 22.6 | 29.0 | 29.8 | 33.8 |
| Other operating expenses | 41.2 | 57.0 | 62.0 | 89.3 | 94.7 | 106.1 |
| Total operating expenses | 55.6 | 73.5 | 83.2 | 116.7 | 123.0 | 138.3 |
| EBITDA | 27.7 | 31.7 | 32.8 | 42.1 | 57.7 | 72.7 |
| Depreciation | 0.7 | 0.7 | 0.0 | 0.0 | 0.0 | 0.0 |
| EBITA | 27.0 | 31.0 | 32.8 | 42.1 | 57.7 | 72.7 |
| Amortisation of goodwill | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Amortisation of intangible assets | 7.9 | 8.1 | 9.3 | 9.3 | 9.3 | 9.3 |
| Impairment charges | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| EBIT (inc revaluation net) | 19.0 | 22.9 | 23.6 | 32.9 | 48.4 | 63.5 |
| Interest income | 0.2 | 1.4 | 0.5 | 0.5 | 0.4 | 0.3 |
| Interest expenses | 2.0 | 0.7 | 1.8 | 1.8 | 1.7 | 1.6 |
| Investment income | -0.3 | -0.2 | -0.0 | 0.0 | 0.0 | 0.0 |
| Financial result | -2.4 | -0.1 | -1.3 | -1.3 | -1.3 | -1.3 |
| Recurring pretax income from continuing operations | 16.7 | 22.8 | 22.2 | 31.5 | 47.1 | 62.1 |
| Extraordinary income/loss | 0.0 | 0.0 | -0.0 | 0.0 | 0.0 | 0.0 |
| Earnings before taxes | 16.7 | 22.8 | 22.3 | 31.5 | 47.1 | 62.1 |
| Income tax expense | 5.3 | 6.2 | 8.6 | -16.8 | 15.1 | 19.9 |
| Net income from continuing operations | 11.4 | 16.6 | 13.7 | 48.3 | 32.0 | 42.3 |
| Income from discontinued operations (net of tax) | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Net income | 11.4 | 16.6 | 13.7 | 48.3 | 32.0 | 42.3 |
| Minority interest | 0.6 | 0.6 | 0.9 | 3.1 | 2.0 | 2.7 |
| Net profit (reported) | 10.8 | 16.0 | 12.8 | 45.2 | 30.0 | 39.6 |
| Average number of shares | 22.4 | 22.3 | 22.3 | 22.3 | 22.3 | 22.3 |
| EPS reported | 0.48 | 0.72 | 0.57 | 2.03 | 1.34 | 1.77 |

| Profit and loss (common size) | 2021 | 2022 | 2023 | 2024e | 2025e | 2026 e |
|--|--------|--------|--------|--------|--------|---------------|
| Net sales | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |
| Sales growth | -4.2% | 26.2% | 10.3% | 36.8% | 13.8% | 16.8% |
| ncrease/decrease in finished goods and work-in-process | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% |
| Total sales | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |
| Other operating income | 5.5% | 2.2% | 1.1% | 1.0% | 0.8% | 0.8% |
| Material expenses | 0.0% | 0.0% | -0.0% | 0.0% | 0.0% | 0.0% |
| Personnel expenses | 22.9% | 18.0% | 19.4% | 18.3% | 16.5% | 16.0% |
| Other operating expenses | 49.4% | 54.1% | 53.4% | 56.2% | 52.4% | 50.3% |
| Total operating expenses | 66.7% | 69.9% | 71.7% | 73.5% | 68.1% | 65.5% |
| EBITDA | 33.3% | 30.1% | 28.3% | 26.5% | 31.9% | 34.5% |
| Depreciation | 0.9% | 0.6% | 0.0% | 0.0% | 0.0% | 0.0% |
| EBITA | 32.4% | 29.5% | 28.3% | 26.5% | 31.9% | 34.5% |
| Amortisation of goodwill | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% |
| Amortisation of intangible assets | 9.5% | 7.7% | 8.0% | 5.8% | 5.1% | 4.4% |
| mpairment charges | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% |
| EBIT (inc revaluation net) | 22.9% | 21.8% | 20.3% | 20.7% | 26.8% | 30.1% |
| Interest income | 0.2% | 1.4% | 0.4% | 0.3% | 0.2% | 0.1% |
| nterest expenses | 2.4% | 0.7% | 1.5% | 1.1% | 0.9% | 0.8% |
| Investment income | -0.4% | -0.2% | -0.0% | 0.0% | 0.0% | 0.0% |
| Financial result | neg. | neg. | neg. | neg. | neg. | neg |
| Recurring pretax income from continuing operations | 20.0% | 21.7% | 19.2% | 19.9% | 26.1% | 29.4% |
| Extraordinary income/loss | 0.0% | 0.0% | -0.0% | 0.0% | 0.0% | 0.0% |
| Earnings before taxes | 20.0% | 21.7% | 19.2% | 19.9% | 26.1% | 29.4% |
| Tax rate | 31.5% | 27.4% | 38.6% | -53.1% | 32.0% | 32.0% |
| Net income from continuing operations | 13.7% | 15.7% | 11.8% | 30.4% | 17.7% | 20.0% |
| ncome from discontinued operations (net of tax) | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% |
| Net income | 13.7% | 15.7% | 11.8% | 30.4% | 17.7% | 20.0% |
| Minority interest | 0.7% | 0.6% | 0.8% | 1.9% | 1.1% | 1.3% |
| Net profit (reported) | 12.9% | 15.2% | 11.0% | 28.5% | 16.6% | 18.7% |
| purce: Company data, NuWays | | | | | | |

Source: Company data, NuWays

Update - 15.10.2024



| Balance sheet (EUR m) 2021 2021 Intangible assets 298.0 299.0 Property, plant and equipment 0.6 1.2 Fixel ASSETS 16.6 22.3 Inventories 0.0 0.0 Accounts receivable 1.8 1. Other assets and short-term financial assets 82.9 75. Liquid assets 90.1 61. Deferred taxes 11.9 6. Deferred taxes 1.5 1.5 CURRENT ASSETS 503.8 459. SHAREHOLDERS EQUITY 378.2 328. SHAREHOLDERS EQUITY 378.2 328. Shino Retrin liabilities to banks 7.6 22. Const (ong-term) 0.0 0. 0. Other provisions of pensions and similar obligations 0.4 0.0 0. Other provisions and accrue liabilities 4.0 4. Accounts payable 3.7 3. Advance payments received on orders 0.0 0.0 0.0 0.0 CURRENT | | | | |
|--|-----------|----------------------|----------------------|----------------------|
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| FIXED ASSETS 315.2 313. Inventories 0.0 0.0 Accounts receivable 1.3 1. Other assets and short-term financial assets 82.9 75. Liquid assets 90.1 61. Deferred taxes 11.9 6. Deferred charges and prepaid expenses 1.5 1. CURRENT ASSETS 503.8 459. SHAREHOLDERS EQUITY 378.2 328. MINORITY INTEREST 6.7 6.2 Long-term liabilities to banks 7.6 22. Bonds (long-term) 0.0 0.0 0.0 Other interest-bearing liabilities 42.9 5. Provisions for pensions and similar obligations 0.4 0.0 Other interest-bearing liabilities 4.0 4.0 Accounts payable 3.7 3. Advance payments received on orders 0.0 0.0 Accounts payable 3.7 3.3 Deferred taxes 59.2% 63.09 TOTAL LABILITIES 59.2% | | 1.2 | 1.2 | 1.2 |
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| CURRENT ASSETS 188.6 146. TOTAL ASSETS 503.8 459. SHAREHOLDERS EQUITY 378.2 328. MINORITY INTEREST 6.7 6. Long-term liabilities to banks 7.6 22. Bonds (long-term) 0.0 0. other interest-bearing liabilities 42.9 5. Provisions for pensions and similar obligations 0.4 0. Other provisions and accrued liabilities 4.0 4. NON-CURRENT LIABILITIES 54.8 32. Short-term liabilities to banks 1.1 4. Accounts payable 3.7 3. Advance payments received on orders 0.0 0.0 Accrued taxes 3.9 5. Other liabilities (incl. from lease and rental contracts) 6.5 33. Deferred taxes 44.8.8 46. Deferred income 0.0 0.0 0.0 CURENT LIABILITIES AND SHAREHOLDERS EQUITY 50.3.8 459. Fixe Assets 59.2.% 63.0.0 37 | .9 1.0 | 1.0 | 1.0 | 1.0 |
| TOTAL ASSETS 503.8 459. SHAREHOLDERS EQUITY 378.2 328. MINORITY INTEREST 6.7 6. Long-term liabilities to banks 7.6 22. Bonds (ong-term) 0.0 0.0 other interest-bearing liabilities 42.9 5. Provisions and accrued liabilities 4.0 4. NON-CURRENT LIABILITIES 54.8 32. Short-term liabilities to banks 1.1 4. Accounts payable 3.7 3.3 Advance payments received on orders 0.0 0.0 Accrued taxes 3.9 5. Other liabilities (ind. from lease and rental contracts) 6.5 3.3 Deferred income 0.0 0.0 0.0 CURRENT LIABILITIES 64.0 93. TOTAL LIABILITIES AND SHAREHOLDERS EQUITY 503.8 459. Blance sheet (common size) 2021 10.3 459. 10.3 Protext Liabilities (ind. from lease and rental contracts) 0.3% 6.40 933. Deferred taxes | .5 1.7 | 1.7 | 1.7 | 1.7 |
| SHAREHOLDERS EQUITY 378.2 328. MINORITY INTEREST 6.7 6. Long-term liabilities to banks 7.6 22. Bonds (long-term) 0.0 0.0 0.0 other interest-bearing liabilities 42.9 5. Provisions on a accrued liabilities 4.0 4. NON-CURRENT LIABILITIES 54.8 32. Short-term liabilities to banks 1.1 4. Accounts payable 3.7 3. Advance payments received on orders 0.0 0. Advance payments received on orders 0.0 0. Deferred income 0.0 0. CURRENT LIABILITIES 64.0 93. TOTAL LIABILITIES 64.0 93. TOTAL LIABILITIES 59.2% 63.00 Property, plant and equipment 0.1% 0.3% Inventories 0.0% 0.03% Accounts receivable 0.4% 0.3% Other assets and short-term financial assets 16.5% 16.4% Inventoris | .5 93.6 | 119.7 | 128.2 | 144.2 |
| MINORITY INTEREST 6.7 6. Long-term liabilities to banks 7.6 22. Bonds (long-term) 0.0 0.0 other interest-bearing liabilities 42.9 5. Provisions for pensions and acrued liabilities 4.0 4.0 Other provisions and accrued liabilities 4.0 4.0 NON-CURRENT LIABILITIES 54.8 32. Short-term liabilities to banks 1.1 4. Accounts payable 3.7 3. Advance payments received on orders 0.0 0.0 Accrued taxes 3.9 5. Other liabilities (incl. from lease and rental contracts) 6.5 33. Deferred taxes 48.8 46. Deferred taxes 64.0 93. TOTAL LIABILITIES 64.0 93. Financial assets 59.2% 63.00 Property, plant and equipment 0.1% 0.3% Interest-bearing liabilities 0.4% 0.3% Other assets and short-term financial assets 16.5% 16.3% | .7 394.6 | 412.8 | 413.4 | 421.5 |
| MINORITY INTEREST 6.7 6. Long-term liabilities to banks 7.6 22. Bonds (long-term) 0.0 0.0 other interest-bearing liabilities 42.9 5. Provisions for pensions and acrued liabilities 4.0 4.0 Other provisions and accrued liabilities 4.0 4.0 NON-CURRENT LIABILITIES 54.8 32. Short-term liabilities to banks 1.1 4. Accounts payable 3.7 3. Advance payments received on orders 0.0 0.0 Accrued taxes 3.9 5. Other liabilities (incl. from lease and rental contracts) 6.5 33. Deferred taxes 48.8 46. Deferred taxes 64.0 93. TOTAL LIABILITIES 64.0 93. Financial assets 59.2% 63.00 Property, plant and equipment 0.1% 0.3% Interest-bearing liabilities 0.4% 0.3% Other assets and short-term financial assets 16.5% 16.3% | .0 259.2 | 279.4 | 282.4 | 292.8 |
| Long-term liabilities to banks 7.6 22. Bonds (long-term) 0.0 0.0 other interest-bearing liabilities 42.9 5. Provisions for pensions and similar obligations 0.4 0.0 Other provisions and accrued liabilities 4.0 4. NON-CURRENT LIABILITIES 54.8 32. Short-term liabilities to banks 1.1 4. Accounts payable 3.7 3. Advance payments received on orders 0.0 0. Accrued taxes 3.9 5. Other liabilities (incl. from lease and rental contracts) 6.5 3.3. Deferred income 0.0 0. 0. CURRENT LIABILITIES 64.0 93. 703. TOTAL LIABILITIES AND SHAREHOLDERS EQUITY 50.26 63.09 Intangible assets 59.27 63.09 Property, plant and equipment 0.1% 0.33 Financial assets 16.5% 16.40 Inventories 0.0% 0.00 Accounts receivable 0.4% | | 8.6 | 10.7 | 13.4 |
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| Liquid assets17.9%13.39Deferred taxes2.4%1.59Deferred charges and prepaid expenses0.3%0.39CURRENT ASSETS37.4%31.99TOTAL ASSETS100.0%100.09SHAREHOLDERS EQUITY75.1%71.3%MINORITY INTEREST1.3%1.39Long-term liabilities to banks1.5%5.09Bonds (long-term)0.0%0.09other interest-bearing liabilities8.5%1.19Provisions for pensions and similar obligations0.1%0.09Other provisions and accrued liabilities0.8%0.99NON-CURRENT LIABILITIES10.9%7.09Short-term liabilities to banks0.2%1.09Accounts payable0.7%0.8%Advance payments received on orders0.0%0.09Accrued taxes0.8%1.3%Other liabilities (incl. from lease and rental contracts)1.3%7.29Deferred taxes9.7%10.1% | % 7.7% | 7.4% | 7.4% | 7.2% |
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| Deferred charges and prepaid expenses0.3%0.39CURRENT ASSETS37.4%31.99TOTAL ASSETS100.0%100.09SHAREHOLDERS EQUITY75.1%71.3%MINORITY INTEREST1.3%1.3%Long-term liabilities to banks1.5%5.09Bonds (long-term)0.0%0.0%other interest-bearing liabilities8.5%1.19Provisions for pensions and similar obligations0.1%0.09Other provisions and accrued liabilities0.8%0.99NON-CURRENT LIABILITIES10.9%7.09Short-term liabilities to banks0.2%1.09Advance payments received on orders0.0%0.0%Advance payments received on orders0.8%1.3%Other liabilities (incl. from lease and rental contracts)1.3%7.29Deferred taxes9.7%10.19 | % 0.3% | 0.2% | 0.2% | 0.2% |
| CURRENT ASSETS37.4%31.9%TOTAL ASSETS100.0%100.0%SHAREHOLDERS EQUITY75.1%71.3%MINORITY INTEREST1.3%1.3%Long-term liabilities to banks1.5%5.0%Bonds (long-term)0.0%0.0%other interest-bearing liabilities8.5%1.1%Provisions for pensions and similar obligations0.1%0.0%Other provisions and accrued liabilities0.8%0.9%NON-CURRENT LIABILITIES10.9%7.0%Short-term liabilities to banks0.2%1.0%Accounts payable0.7%0.8%Advance payments received on orders0.8%1.3%Other liabilities (incl. from lease and rental contracts)1.3%7.2%Deferred taxes9.7%10.1%10.9% | | 0.4% | 0.4% | 0.4% |
| TOTAL ASSETS100.0%100.0%SHAREHOLDERS EQUITY75.1%71.3%MINORITY INTEREST1.3%1.3%Long-term liabilities to banks1.5%5.0%Bonds (long-term)0.0%0.0%other interest-bearing liabilities8.5%1.1%Provisions for pensions and similar obligations0.1%0.0%Other provisions and accrued liabilities0.8%0.9%NON-CURRENT LIABILITIES10.9%7.0%Short-term liabilities to banks0.2%1.0%Accounts payable0.7%0.8%Advance payments received on orders0.0%0.0%Other liabilities (incl. from lease and rental contracts)1.3%7.2%Deferred taxes9.7%10.1% | | 29.0% | 31.0% | 34.2% |
| MINORITY INTEREST1.3%1.3%Long-term liabilities to banks1.5%5.0%Bonds (long-term)0.0%0.0%other interest-bearing liabilities8.5%1.1%Provisions for pensions and similar obligations0.1%0.0%Other provisions and accrued liabilities0.8%0.9%NON-CURRENT LIABILITIES10.9%7.0%Short-term liabilities to banks0.2%1.0%Accounts payable0.7%0.8%Advance payments received on orders0.0%0.0%Other liabilities (incl. from lease and rental contracts)1.3%7.2%Deferred taxes9.7%10.1% | | 100.0% | 100.0% | 100.0% |
| MINORITY INTEREST1.3%1.3%Long-term liabilities to banks1.5%5.0%Bonds (long-term)0.0%0.0%other interest-bearing liabilities8.5%1.1%Provisions for pensions and similar obligations0.1%0.0%Other provisions and accrued liabilities0.8%0.9%NON-CURRENT LIABILITIES10.9%7.0%Short-term liabilities to banks0.2%1.0%Accounts payable0.7%0.8%Advance payments received on orders0.0%0.0%Other liabilities (incl. from lease and rental contracts)1.3%7.2%Deferred taxes9.7%10.1% | 0/ 65 70/ | 67 70/ | 60.20/ | CO E9/ |
| Long-term liabilities to banks1.5%5.0%Bonds (long-term)0.0%0.0%other interest-bearing liabilities8.5%1.1%Provisions for pensions and similar obligations0.1%0.0%Other provisions and accrued liabilities0.8%0.9%NON-CURRENT LIABILITIES10.9%7.0%Short-term liabilities to banks0.2%1.0%Accounts payable0.7%0.8%Advance payments received on orders0.0%0.0%Other liabilities (incl. from lease and rental contracts)1.3%7.2%Deferred taxes9.7%10.1% | | 67.7% 2.1% | 68.3% 2.6% | 69.5% 3.2% |
| Bond's (long-term)0.0%0.0%other interest-bearing liabilities8.5%1.1%Provisions for pensions and similar obligations0.1%0.0%Other provisions and accrued liabilities0.8%0.9%NON-CURRENT LIABILITIES10.9%7.0%Short-term liabilities to banks0.2%1.0%Accounts payable0.7%0.8%Advance payments received on orders0.0%0.0%Other liabilities (incl. from lease and rental contracts)1.3%7.2%Deferred taxes9.7%10.1% | | 6.2% | 2.0% 5.3% | 3.2 <i>%</i> 4.2% |
| other interest-bearing liabilities8.5%1.19Provisions for pensions and similar obligations0.1%0.0%Other provisions and accrued liabilities0.8%0.9%NON-CURRENT LIABILITIES10.9%7.0%Short-term liabilities to banks0.2%1.0%Accounts payable0.7%0.8%Advance payments received on orders0.0%0.0%Accrued taxes0.8%1.3%Other liabilities (incl. from lease and rental contracts)1.3%7.2%Deferred taxes9.7%10.1% | | | 0.0% | 4.2% |
| Provisions for pensions and similar obligations0.1%0.0%Other provisions and accrued liabilities0.8%0.9%NON-CURRENT LIABILITIES10.9%7.0%Short-term liabilities to banks0.2%1.0%Accounts payable0.7%0.8%Advance payments received on orders0.0%0.0%Accrued taxes0.8%1.3%Other liabilities (incl. from lease and rental contracts)1.3%7.2%Deferred taxes9.7%10.1% | | 0.0% | | |
| Other provisions and accrued liabilities0.8%0.9%NON-CURRENT LIABILITIES10.9%7.0%Short-term liabilities to banks0.2%1.0%Accounts payable0.7%0.8%Advance payments received on orders0.0%0.0%Accrued taxes0.8%1.3%Other liabilities (incl. from lease and rental contracts)1.3%7.2%Deferred taxes9.7%10.1% | | 1.2% | 1.2% | 1.1% |
| NON-CURRENT LIABILITIES10.9%7.0%Short-term liabilities to banks0.2%1.0%Accounts payable0.7%0.8%Advance payments received on orders0.0%0.0%Accrued taxes0.8%1.3%Other liabilities (incl. from lease and rental contracts)1.3%7.2%Deferred taxes9.7%10.1% | | 0.2% | 0.2% | 0.2% |
| Short-term liabilities to banks0.2%1.0%Accounts payable0.7%0.8%Advance payments received on orders0.0%0.0%Accrued taxes0.8%1.3%Other liabilities (incl. from lease and rental contracts)1.3%7.2%Deferred taxes9.7%10.1% | | 1.0% | 1.0% | 1.0% |
| Accounts payable0.7%0.8%Advance payments received on orders0.0%0.0%Accrued taxes0.8%1.3%Other liabilities (incl. from lease and rental contracts)1.3%7.2%Deferred taxes9.7%10.1% | | 8.6% | 7.6% | 6.5% |
| Advance payments received on orders0.0%0.0%Accrued taxes0.8%1.3%Other liabilities (incl. from lease and rental contracts)1.3%7.2%Deferred taxes9.7%10.1% | | 2.2% | 1.9% | 1.7% |
| Accrued taxes0.8%1.3%Other liabilities (incl. from lease and rental contracts)1.3%7.2%Deferred taxes9.7%10.1% | | 0.9% | 1.1% | 1.1% |
| Other liabilities (incl. from lease and rental contracts)1.3%7.2%Deferred taxes9.7%10.1% | | 0.0% | 0.0% | 0.0% |
| Deferred taxes 9.7% 10.1% | | 0.3% | 0.3% | 0.3% |
| | | 11.6% | 11.6% | 11.4% |
| | | 6.5% | 6.5% | 6.4% |
| | | 0.0% | 0.0% | 0.0% |
| CURRENT LIABILITIES 12.7% 20.3% | | 21.6% | 21.5% | 20.8% |
| TOTAL LIABILITIES AND SHAREHOLDERS EQUITY 100.0% 100.0% | % 100.0% | 100.0% | 100.0% | 100.0% |

Source: Company data, NuWays

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| Cash flow statement (EUR m) | 2021 | 2022 | 2023 | 2024e | 2025e | 2026 |
|--|--------|--------|-------------|--------|---------|----------|
| Net profit/loss | 11.4 | 16.6 | 13.7 | 48.3 | 32.0 | 42. |
| Depreciation of fixed assets (incl. leases) | 0.7 | 0.7 | 0.0 | | 0.0 | |
| Amortisation of goodwill & intangible assets | 7.9 | 8.1 | 9.3 | 9.3 | 9.3 | 9. |
| Other costs affecting income / expenses | 0.2 | -0.3 | 0.0 | -17.2 | 0.0 | 0. |
| Cash flow from operating activities | 19.4 | 27.3 | 25.3 | 39.5 | 41.1 | 50. |
| Increase/decrease in inventory | 0.0 | 4.3 | 0.0 | 0.0 | 0.0 | 0. |
| Increase/decrease in accounts receivable | -0.5 | 0.4 | -1.2 | -1.0 | -0.5 | -0. |
| Increase/decrease in accounts payable | 0.1 | 0.1 | -0.2 | 0.3 | 0.5 | 0. |
| Increase/decrease in other working capital positions | -0.1 | -1.2 | 3.8 | 0.0 | 0.0 | 0. |
| Increase/decrease in working capital | -0.5 | 3.5 | 2.4 | -0.7 | 0.0 | -0. |
| Cash flow from operating activities | 26.4 | 28.5 | 25.3 | 39.7 | 41.3 | 50. |
| CAPEX | 0.4 | 1.4 | 0.4 | 1.5 | 1.5 | 1. |
| Payments for acquisitions | 1.2 | 0.6 | 0.0 | 0.0 | 0.0 | 0 |
| Financial investments | 0.0 | 5.4 | 0.4 | 0.0 | 0.0 | 0 |
| Income from asset disposals | 1.0 | 1.2 | 57.2 | 0.0 | 0.0 | 0 |
| Cash flow from investing activities | -0.6 | -6.2 | 56.4 | -1.5 | -1.5 | -1 |
| Cash flow before financing | 5.7 | -24.7 | 2.3 | 13.6 | 13.0 | 20 |
| Increase/decrease in debt position | 7.0 | 16.9 | -5.0 | 11.8 | -5.0 | -5 |
| Purchase of own shares | 0.0 | 20.0 | 0.0 | 0.0 | 0.0 | 0 |
| Capital measures | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0 |
| Dividends paid | 20.1 | 47.0 | 79.4 | 24.5 | 26.8 | 29 |
| Others | -8.7 | -1.2 | -1.0 | 0.0 | 0.0 | 0 |
| Effects of exchange rate changes on cash | 0.0 | -0.0 | 0.0 | 0.0 | 0.0 | 0 |
| Cash flow from financing activities | -21.8 | -51.2 | -85.4 | -12.7 | -31.8 | -34 |
| Increase/decrease in liquid assets | 4.0 | -28.9 | -3.8 | 25.4 | 8.0 | 15 |
| Liquid assets at end of period | 90.1 | 61.2 | 57.4 | 82.8 | 90.8 | 106. |
| Key ratios (EUR m) | 2021 | 2022 | 2023 | 2024e | 2025e | 2026 |
| P&L growth analysis | 2021 | LULL | 2023 | 20240 | LULUC | 2020 |
| Sales growth | -4.2% | 26.2% | 10.3% | 36.8% | 13.8% | 16.8 |
| EBITDA growth | 60.0% | 14.1% | 3.8% | 28.2% | 36.9% | 26.1 |
| EBIT growth | 254.3% | 20.4% | 2.9% | 39.3% | 47.3% | 31.1 |
| EPS growth | 32.0% | 48.4% | -19.8% | 253.5% | -33.7% | 32.0 |
| Efficiency | | | | | | |
| Sales per employee | 530.8 | 649.4 | 694.9 | 923.3 | 1,032.6 | 1,185 |
| EBITDA per employee | 176.6 | 195.4 | 196.7 | 244.9 | 329.6 | 408 |
| No. employees (average) | 157 | 162 | 167 | 172 | 175 | 17 |
| Balance sheet analysis | | | | | | |
| Avg. working capital / sales | 5.8% | -2.0% | -1.0% | -0.8% | -0.3% | 0.0 |
| Inventory turnover (sales/inventory) | n.a. | n.a. | n.a. | n.a. | n.a. | n. |
| Accounts receivable turnover | 7.8 | 5.0 | 8.3 | 8.3 | 8.3 | 8 |
| Accounts payable turnover | 16.2 | 13.2 | 11.4 | 9.0 | 9.0 | 7. |
| Cash flow analysis | | | | | | |
| Free cash flow | 26.0 | 27.1 | 24.9 | 38.1 | 39.8 | 49 |
| Free cash flow/sales | 31.2% | 25.7% | 21.4% | 24.0% | 22.0% | 23.4 |
| FCF / net profit | 227.9% | 163.4% | 182.1% | 79.0% | 124.2% | 116.6 |
| Capex / sales | n.a. | n.a. | n.a. | n.a. | n.a. | n. |
| Solvency | | | | | | |
| Net debt | -38.5 | -28.5 | -29.7 | -43.3 | -56.3 | -76 |
| Net Debt/EBITDA | -1.4 | -0.9 | -0.9 | -1.0 | -1.0 | -1 |
| Dividend payout ratio | 435.7% | 503.3% | 191.8% | 59.2% | 96.7% | 78.9 |
| Interest paid / avg. debt | 3.8% | 2.3% | 4.5% | 4.9% | 5.4% | 4.7 |
| Returns | | | | | | |
| ROCE | 5.0% | 6.0% | 7.2% | 11.1% | 16.3% | 21.9 |
| ROE | 2.9% | 4.9% | 4.9% | 16.2% | 10.6% | 13.5 |
| Adjusted FCF yield | 1.8% | 3.7% | 3.9% | 7.6% | 5.6% | 7.2 |
| Dividend yield | 5.7% | 9.8% | 3.0% | 3.3% | 3.6% | 3.8 |
| DPS | 2.1 | 3.6 | 1.1 | 1.2 | 1.3 | 1 |
| EPS reported | 0.48 | 0.72 | 0.57 | 2.03 | 1.34 | 1.7 |
| Average number of shares | 22.4 | 22.3 | 22.3 | 22.3 | 22.3 | 22 |
| Valuation ratios | 2.0 | 0.5 | 0.4 | 2.0 | 2.0 | 0 |
| P/BV | 2.2 | 2.5 | 3.1 | 2.9 | 2.9 | 2 |
| EV/sales | 10.5 | 6.7 | 6.8 24.0 | 4.9 | 4.2 | 3 |
| EV/EBITDA | 31.6 | 22.4 | 24.0 | 18.4 | 13.2 | 10 11 |
| EV/EBIT | 46.0 | 30.9 | 33.4 | 23.5 | 15.7 | |

Update - 15.10.2024



Disclosures

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| Company | Disclosures |
|-----------------|-------------|
| ZEAL Network SE | 2 |

Historical target price and rating changes for ZEAL Network SE

| Date | Analyst | Rating | Target Price | Close |
|------------|------------------------------------|---|--------------------------------|---|
| 09.07.2024 | Wendisch, Henry | Buy | EUR 54.00 | EUR 34.00 |
| 10.05.2024 | Wendisch, Henry Wendisch, Henry | Buy | EUR 53.00 | EUR 36.00 EUR 30.00 |
| | 09.07.2024 10.05.2024 | 09.07.2024 Wendisch, Henry 10.05.2024 Wendisch, Henry | 09.07.2024 Wendisch, Henry Buy | 09.07.2024 Wendisch, Henry Buy EUR 54.00 10.05.2024 Wendisch, Henry Buy EUR 53.00 |

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The determination of the fair value per share, i.e. the price target, and the resultant rating is done on the basis of the adjusted free cash flow (adj. FCF) method and on the basis of the discounted cash flow – DCF model. Furthermore, a peer group comparison is made.

The adj. FCF method is based on the assumption that investors purchase assets only at a price (enterprise value) at which the operating cash flow return after taxes on this investment exceeds their opportunity costs in the form of a hurdle rate of 7.5%. The operating cash flow is calculated as EBITDA less maintenance capex and taxes.

Within the framework of the DCF approach, the future free cash flows are calculated initially on the basis of a fictitious capital structure of 100% equity, i.e. interest and repayments on debt capital are not factored in initially. The adjust-



ment towards the actual capital structure is done by discounting the calculated free cash flows with the weighted average cost of capital (WACC), which takes into account both the cost of equity capital and the cost of debt. After discounting, the calculated total enterprise value is reduced by the interest-bearing debt capital in order to arrive at the equity value.

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Hold: Upside/downside potential is limited. No immediate catalyst visible.

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